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Why Buy A Plasma TV

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Why Buy a Plasma TV?



When deciding what kind of television to buy, it's hard not to choose a plasma television. Most experts agree that plasma TVs deliver excellent image quality and clarity.

Plasma TV's use 600 Hz sub-field drive technology to deliver clear moving images to the screen. This faster display technology maintains all of the detail, and delivers a clear moving image even when the action speeds up.

In addition, plasma TVs offer a higher "native" contrast ratio. Plasma TVs display a wider range between the deepest black and the brightest white. A higher native contrast is necessary to create a feeling of depth in an image.

Another advantage of plasma TVs is their longevity: the phosphors and gas mixture used in the plasma TV panels are rated to last for up to 100,000 hours. At 8 hours per day, this equates to more than 30 years of usage.

Finally, most plasma TVs are "Energy Star Qualified." The ENERGY STAR® symbol tells you that the TV is among the most energy-efficient in its class, which helps the environment. Using less energy reduces harmful emissions that contribute to climate change. And of course, saving energy saves you money.

[Click Here for a selection of Plasma TV's](#)

Posted Feb.4, 2010



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BC Motorist Cellphone Ban

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Starting January 1st, B.C. joins six other provinces in restricting cellphone use while driving. But fear not, drivers can still talk on their cellphones - as long as they use a hands-free device worn on their body or fixed to their vehicle, one that can initiate, receive or end calls using one touch or voice activation.

The most economical solution is a wired earpiece that plugs into your cellphone. The second is a Bluetooth headset connected wirelessly to your cellphone. The third, also a wireless device, is a speakerphone that clips to your rear-view mirror or sun visor.

"If you're driving and using your cellphone two or three times a week, then you can go with a more economical solution (e.g. a wired earpiece, \$15 - \$30)," says London Drugs merchandising manager, Colin Cottrell. "If you're a heavy cellphone user, then you might consider a wireless solution (\$29 - \$139)."

The wireless solution gives drivers the most mobility, since dealing with tangled wires would be a thing of the past.

Motorists should bear in mind that texting or sending emails are banned. Drivers can use a GPS navigation system as long as it's securely fixed to the vehicle without obstructing the driver's view of the road. Portable MP3 units can also be played, but they must be worn on the

person's body or fixed to the vehicle, and the music must be emitted through car speakers.

The important thing is not to hold and operate your electronic device. The exception is when motorists need to call 911.

To choose the right hands-free option for your cellphone or PDA, talk to a smartphone expert at a London Drugs store near you.

Posted Jan. 14, 2009

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